



# “Partners in Business” Program

Advertising is expensive and in this tough economy it’s hard enough to make your weekly payroll and pay expenses without the added cost and worry of advertising. We all know that as times get tough and we have to tighten our belts the first thing that goes is the budget for advertising. 😞

😊 CSI Nevada has come up with a concept of promoting itself and our partners. And what’s more it COSTS NOTHING for any of the companies who participate. Our, “Partners in Business”, program was designed to help get the word out to the public about our company. And there is no better way to do that than to have other businesses promote us. In return we will do the same.

Have you ever wished some one would speak highly of your company to potential customers at just the right time? That is exactly what we would do for our business partners. You see we are a plumbing and service company, and we spend all of our time in the home with the customer fixing their plumbing problem. What that gives us is access

to their personal lives and most customers don't mind talking to their plumber as we are fixing the drippy faucet. I have had many men and women ask if I knew of a good place to get flowers or if a hairdresser shop was nearby. From food establishments to bars and specialty shops to jewelry dealers I have been asked about almost every possible place one might want to shop or spend money.



Now let's say you are a hairdresser in our, "Partners in Business", program. The first thing you would do is have fliers put up in conspicuous locations within your establishment. Next you would have business cards ready to hand out to your customers should the topic of plumbing service come up. And finally you would speak positively about our company to your client in an attempt to help our company receive a call from your client.

In return CSI Nevada will list your company's name, logo, address, phone number, web-site address, and brief description of what you do, in our, "Partners in Business", link on our web-site. This will in turn improve your, "Google", rating if you have a web-site and help you to be pulled up more quickly if, "hairdressers in Las Vegas", for example, is searched. I'm sure you know that rarely do people go beyond the first two pages of any, "Google", search so to improve your rating is the only way to get to the first two pages of a, "Google", search. Also anyone who visits our web-ad and info and be able to site will see your info if needed. Finally when our technicians receive a call for service and while we are in the home if we are party to a conversation with the customer about the need for a hairdresser we will promote you to our client during the service call in an attempt to help your company receive their business. At the end of the service call along with their receipt they will receive a sheet that shows all of our, "Partners in Business", companies. We will give the customer a brief description of the program and how to



use this sheet. Should one of those needs arise your company's information will be at hand for the customer to access.

This is priceless advertising for both CSI Nevada and our, "Partners in Business", companies. And again it is 100% free. There will be NO COST for this program period. This referral process between companies is truly a great way to help expand our customer base and improve our business customer relationships.



We are committed to quality, honesty, and cleanliness. Our company is family owned with deep roots in the Las Vegas valley. One of our owners was even born and raised here and has had family in the valley for over 70 years. With over 80 years combined experience in the plumbing and service industry we are firmly committed to providing a service to the public that is second to none.

We will seek out other companies of the same high moral caliber in an attempt to keep the level of excellence at a very high mark.

If you are interested in becoming a, "Partner in Business", with CSI Nevada please fill free to contact us at (702) 468-2473 or you can e-mail us at [dkurr@csinev.com](mailto:dkurr@csinev.com) We look forward to a long and prosperous future with all of our, "Partners in Business".